

Department of Business Administration - Curriculum

| | Semester | 1st Semester | ECTS Credits | Lecture in h | Lab in h | Tutorials in h | Total Teaching hours | Workload | C/SC/SO |
|---|----------|---------------------------|--------------|--------------|----------|----------------|----------------------|-----------|---------|
| 1 | A | Macroeconomics | 5 | 2 | | 2 | | 8 | C |
| 2 | A | Managerial Economics | 5 | 2 | | 2 | | 8 | C |
| 3 | A | Mathematics in Management | 5 | 2 | | 2 | | 8 | C |
| 4 | A | Financial Accounting I | 5 | 2 | 2 | | | 8 | C |
| 5 | A | Information Technology | 5 | 2 | 2 | | | 8 | C |
| 6 | A | Business Statistics | 5 | 3 | 2 | | | 10 | C |
| | | Total | 30 | | | | 25 | 50 | |

| | Semester | 2nd Semester | ECTS Credits | Lecture in h | Lab in h | Tutorials in h | Total Teaching hours | Workload | C/SC/SO |
|----|----------|--|--------------|--------------|----------|----------------|----------------------|-----------|---------|
| 1 | B | Management | 5 | 2 | | 2 | | 8 | C |
| 2 | B | Statistical Forecasting Methods | 5 | 2 | 2 | | | 8 | C |
| 3 | B | Data Structures | 5 | 2 | 2 | | | 8 | C |
| 4 | B | Principles of Marketing | 5 | 2 | | 2 | | 8 | C |
| 5 | B | Financial Accounting II | 5 | 2 | 3 | | | 10 | C |
| 6a | B | Operating Systems (Stream: MIS) | 5 | 2 | 2 | | | 8 | SC |
| 6b | B | Foreign Language - English Terminology (Streams: BA & Marketing) | 5 | 2 | | 2 | | 8 | EK |
| 6c | B | Information and Communication Management (Streams: ALL) | 5 | 2 | | 2 | | 8 | EK |
| | | Total | 30 | | | | 25 | 50 | |

| | Semester | 3rd Semester | ECTS Credits | Lecture in h | Lab in h | Tutorials in h | Total Teaching hours | Workload | C/SC/SO |
|----|----------|---|--------------|--------------|----------|----------------|----------------------|-----------|---------|
| 1 | C | Human Resource Management | 5 | 2 | | 2 | | 9 | C |
| 2 | C | Project Management | 5 | 2 | | 2 | | 8 | C |
| 3 | C | Consumer Behaviour | 5 | 2 | | 2 | | 8 | C |
| 4 | C | Management Information Systems | 5 | 2 | | 2 | | 9 | C |
| 5 | C | Supply Chain Management | 5 | 2 | | 2 | | 8 | C |
| 6a | C | Internet Information Management (Stream: MIS) | 5 | 2 | 2 | | | 8 | SC |
| 6b | C | Management Accounting I (Streams: BA & Marketing) | 5 | 2 | | 2 | | 8 | SC |
| | | Total | 30 | | | | 24 | 50 | |

| | Semester | 4th Semester | ECTS Credits | Lecture in h | Lab in h | Tutorials in h | Total Teaching hours | Workload | C/SC/SO |
|----|----------|---|--------------|--------------|----------|----------------|----------------------|-----------|---------|
| 1 | D | Financial Management | 5 | 2 | 2 | | | 9 | C |
| 2 | D | Public Sector Management | 5 | 2 | | 2 | | 8 | C |
| 3 | D | eBusiness | 5 | 2 | | 2 | | 8 | C |
| 4 | D | Quality Management and Control | 5 | 2 | | 2 | | 8 | C |
| 5 | D | Entrepreneurship | 5 | 2 | | 2 | | 9 | C |
| 6a | D | International Economic Relations (Stream: BA) | 5 | 2 | | 2 | | 8 | SO |
| 6b | D | Multimedia (Stream: MIS) | 5 | 2 | 2 | | | 8 | SC |
| 6c | D | Communication & Advertising (Stream: Marketing) | 5 | 2 | | 2 | | 8 | SC |
| | | Total | 30 | | | | 24 | 50 | |

| | Semester | 5th Semester | ECTS Credits | Lecture in h | Lab in h | Tutorials in h | Total Teaching hours | Workload | C/SC/SO |
|----|----------|--|--------------|--------------|----------|----------------|----------------------|-----------|---------|
| 1 | E | Strategic Management | 6 | 2 | 2 | 2 | | 14 | C |
| 2a | E | Service Marketing (Streams: BA & Marketing) | 6 | 2 | | 2 | | 9 | SC |
| 2b | E | Structural Programming (Stream: MIS) | 6 | 2 | 2 | | | 9 | SC |
| 3a | E | Innovation Management (Stream: BA) | 6 | 2 | | 2 | | 9 | SC |
| 3b | E | Analysis and Design of Computer Algorithms (Stream: MIS) | 6 | 2 | 2 | | | 9 | SC |
| 3c | E | Marketing of Agricultural Products, Food & Beverages (Stream: Marketing) | 6 | 2 | | 2 | | 9 | SC |
| 4a | E | Finance and Investment Appraisal (Stream: BA) | 6 | 2 | 2 | | | 9 | SO |
| 4b | E | Computer Networks (Stream: MIS) | 6 | 2 | 2 | | | 9 | SC |
| 4c | E | Social Marketing (Stream: Marketing) | 6 | 2 | | 2 | | 9 | SC |
| 5a | E | Organizational Behaviour (Stream: BA) | 6 | 2 | | 2 | | 9 | SC |
| 5b | E | Discrete Mathematics - Linear Algebra (Stream: MIS) | 6 | 2 | | 2 | | 9 | SC |
| 5c | E | International Marketing (Stream: Marketing) | 6 | 2 | | 2 | | 9 | SC |
| | | Total | 30 | | | | 22 | 50 | |

| | Semester | 6th Semester | ECTS Credits | Lecture in h | Lab in h | Tutorials in h | Total Teaching hours | Workload | C/SC/SO |
|----|----------|--|--------------|--------------|----------|----------------|----------------------|-----------|---------|
| 1 | F | Commercial Law | 5 | 2 | | 2 | | 10 | C |
| 2a | F | European Integration (Stream: BA & Marketing) | 5 | 2 | | 2 | | 8 | SC |
| 2b | F | Data Structures (Stream: MIS) | 5 | 2 | 2 | | | 8 | SO |
| 3a | F | Knowledge Management (Stream: BA) | 5 | 2 | | 2 | | 8 | SC |
| 3b | F | Object Oriented Programming (Stream: MIS) | 5 | 2 | 2 | | | 8 | SC |
| 3c | F | Strategic Marketing (Stream: Marketing) | 5 | 2 | | 2 | | 8 | SC |
| 4a | F | Management Accounting II (Stream: BA) | 5 | 2 | 2 | | | 8 | SC |
| 4b | F | Operations Research (Stream: MIS) | 5 | 2 | | 2 | | 8 | SC |
| 4c | F | Industrial Marketing (Stream: Marketing) | 5 | 2 | | 2 | | 8 | SO |
| 5a | F | Financial Modelling (Stream: BA) | 5 | 2 | 2 | | | 8 | SC |
| 5b | F | Systems Security (Stream: MIS) | 5 | 2 | 2 | | | 8 | SC |
| 5c | F | Wholesale & Retail Marketing (Stream: Marketing) | 5 | 2 | | 2 | | 8 | SC |
| 6a | F | Production Systems Management (Stream: BA) | 5 | 2 | | 2 | | 8 | SO |
| 6b | F | Systems Analysis - Software Engineering (Stream: MIS) | 5 | 2 | 2 | | | 8 | SC |
| 6c | F | New Product Development & Pricing Strategy (Stream: Marketing) | 5 | 2 | | 2 | | 8 | SO |
| | | Total | 30 | | | | 24 | 50 | |

| | Semester | 7th Semester | ECTS Credits | Lecture in h | Lab in h | Tutorials in h | Total Teaching hours | Workload | C/SC/SO |
|----|----------|--|--------------|--------------|----------|----------------|----------------------|-----------|---------|
| 1 | G | Research Methods | 6 | 2 | 4 | | | 14 | C |
| 2a | G | Corporate Social Responsibility & Business Ethics (Stream: BA & Marketing) | 6 | 2 | | 2 | | 9 | SC |
| 2b | G | Advanced Programming Techniques (Stream: MIS) | 6 | 2 | 2 | | | 9 | SO |
| 3a | G | Labour Law (Stream: BA) | 6 | 2 | | 2 | | 9 | SC |
| 3b | G | Expert Systems & Decision Support Systems (Stream: MIS) | 6 | 2 | 2 | | | 9 | SC |
| 3c | G | Tourism Marketing (Stream: Marketing) | 6 | 2 | | 2 | | 9 | SO |
| 4a | G | Market Research (Stream: BA & Marketing) | 6 | 2 | | 2 | | 9 | SC |
| 4b | G | Computer Graphics (Stream: MIS) | 6 | 2 | 2 | | | 9 | SO |
| 5a | G | Special Topics in Finance (Stream: BA) | 6 | 2 | | 2 | | 9 | SC |
| 5b | G | Visual Programming and Use Interface Developing (Stream: MIS) | 6 | 2 | 2 | | | 9 | SO |
| 5c | G | Sales Promotion & Public Relations (Stream: Marketing) | 6 | 2 | | 2 | | 9 | SC |
| | | Total | 30 | | | | 22 | 50 | |

| | Semester | 8th Semester | ECTS Credits | Lecture in h | Lab in h | Tutorials in h | Total Teaching hours | Workload | C/SC/SO |
|---|----------|--------------------------------|--------------|--------------|----------|----------------|----------------------|-----------|---------|
| 1 | H | Final Thesis | 20 | | | | | 33 | C |
| 2 | H | Six months Practical Placement | 10 | | | | | 17 | C |
| | | Total | 30 | | | | | 50 | |

C Compulsory
SC Stream Compulsory
SO Stream Optional

Three Streams

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|---|
| 1. Business Administration (BA) |
| 2. Marketing |
| 3. Management Information Systems (MIS) |

Obligations for the Degree

1. Number of Courses : 40 / 210 ECTS Credits
2. Final Thesis / 20 ECTS Credits
3. Six months Practical Placement / 10 ECTS Credits

Total Number of ECTS Credits for the Degree: 240